



## **CRAWFORD COMMUNICATIONS HOSTS MR. DREYFUSS GOES TO WASHINGTON**

*Women in Film/Atlanta event will showcase Atlanta-based Director Rachel V. Lyon November 14th at 6:30pm*

### **FOR IMMEDIATE RELEASE**

ATLANTA (October 25, 2001) - Crawford Communications Inc., one of the largest post production, broadcast and telecommunications services companies in the Southeast, will host an evening with Director Rachel V. Lyon on November 14th at 6:30pm in Crawford's state-of-the-art facilities. The Emmy Award-winning director will preview clips of her upcoming documentary *Mr. Dreyfuss Goes to Washington*, which was edited at the facility and is scheduled to air on The History Channel November 26th at 9pm. Academy Award-winning actor Richard Dreyfuss co-produces and hosts the behind-the-scenes tour of Washington, D.C.

"Working with Rachel and **Lioness Media Arts** has been a tremendous experience for me," says Mr. Dreyfuss. "It's been very meaningful to me to participate in a project like this, at a time like this."

Richard Dreyfuss has defined much of American culture with films like *American Graffiti*, *Jaws*, *The Goodbye Girl*, *Close Encounters of the Third Kind* and *Mr. Holland's Opus* which earned him an Academy Award Best Actor Nomination. A history buff, he currently stars in *The Education of Max Bickford*, where he plays a history professor at a women's college.

"Rachel has always worked hard to deliver interesting programming that satisfies the viewers' need to get beyond the story," says Jesse Crawford who knew Ms. Lyon during her years as a senior producer working with Ted Turner. "She is a talented independent producer and we are very lucky to have her here in Atlanta."

Rachel V. Lyon, president of **Lioness Media Arts, Inc.**, directs and co-produces *Mr. Dreyfuss Goes to Washington*. She has produced 4 feature films, 60 documentaries and two series. Each program has impacted the national consciousness including breaking through social barriers in her National Emmy-awarding winning *Men Who Molest: Children Who Survive*; exposing the black market trade of selling plutonium in *The Terror Trade*; revealing the devastating plight of Tibetan emigrants in *Shadow over Tibet*; and disclosing the startling effects of fundamentalism in *The Glory and the Power*. She is an assistant professor at Reinhardt College for the School of Business & Communications in Waleska, Georgia. She is currently overseeing the creation of a new performing arts and media center at the college set to open in 2002.

"Crawford has a solid reputation within the post-production industry and provided our team with fine editing talent and advanced technology that made it viable to handle such a substantial two-hour historical documentary," says Lyon. "As an active member in Women In Film Atlanta, I'm

honored to have the opportunity to preview this documentary among friends and colleagues within a setting I've become quite attached to during these last few months of editing."

Scoring the music for the program is Academy Award-winner Michael Kamen whose talents include composer, artist, arranger, conductor, and collaborator. As an established film composer he has written music for over 70 movies including *Band of Brothers*, *Mr. Holland's Opus*, *The Iron Giant* and *101 Dalmatians* as well as the music for the closing ceremonies of the 1996 Olympics.

The November 14th event begins with a networking session from 6:30-7:30 PM followed by a screening of selected clips and a talk featuring Director Rachel V. Lyon and Editor Tom Roche. Seating is limited. Those interested in attending are asked to make reservations at the WIF/A Web site located at <http://www.wifa.org>. Women in Film/Atlanta (WIF/A) is a non-profit organization whose primary concerns are the education, promotion, support and unification of women working in or studying film, video and related fields. WIF/A provides a forum for networking, professional development, and access to opportunities in those industries. Ms. Lyon is a founding member of the San Francisco and Chicago Chapters of WIF. She has also served on the boards of many chapters nationwide.

Crawford Communications is a leader in the electronic media services industry with innovative talent and technology in a fully integrated facility. Established in 1981, the Atlanta-based, privately owned company provides services for domestic and international clients involved in all facets of television, film, audio, Internet and satellite communications. Crawford has evolved with technology to comprise the best in film transfer, digital and HD post production, sound design and mixing, 5.1 surround sound, DVD authoring, standards conversion, streaming media/webcasting, online services, satellite transmission, television network origination and playback, production services and transportable satellite truck services.